



EVENT BOOKLET AD RATE SHEET

King of the Beach and Mad Beach Food Fest Event Publication & Resource Guide

Get your companies name in front of thousands of people!
 This is a unique digest size (5.5 x 8.5) event booklet. Printed full color on gloss stock.

Distribution

- There will be 10,000 event booklets printed and distributed.
- 2500 pieces will be sent out via Direct Mail.
- Distributed to over 250+ local retail locations.

Standard Ad Sizes & Rates

Full Page Ad	5.5 x 8.5\$300
Half Page Ad	5 x 4\$175
1/4 Page Ad	2.25 x 4\$95

Listing w/ Logo - \$35

Listing Only - \$25

Sample Listing: (to scale)

Snappers Sea Grill

5895 Gulf Blvd.
 St. Pete Beach, FL 33706
 727-367-3550
 www.SnappersSeaGrill.com

Ad Submission

Deadline 9-30-2011

For more information
 or other sponsorship
 opportunities:

Call: 727-216-6601

info@

oldsaltfishingfoundation.org



Sample Page
 (Not to size)



Date: _____

EVENT BOOKLET AD CONTRACT

Please fill out form completely and email to or fax;
info@oldsaltfishingfoundation.org OR Fax: 727-216-6602

Company Name: _____

Contact: _____ Cell: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Full Page - \$300 Full Page IFC - \$400 Full Page IBC - \$400

1/2 Page - \$175 1/4 Page - \$95 Listing w/ Logo - \$35 Listing only - \$25

PAYMENT: Amount Paid: \$ _____

PAID BY:

Check (check #) _____ Cash

Charge (circle one: VISA MC Discover) Card # _____

Expiration Date _____ Billing Zip Code _____ CVW Security Code _____

Signature: _____ Date: _____

ARTWORK:

Email Art Ready Ad (PDF & JPEG formats suggested) Hard Copy to Scan

Emailing Company Logo and Text for art/setup **You will receive 1 proof with this option.

Notes/Comments: _____

